

WELCOME TO  
A SMOKING PLACE



*A Smoking Place* is sponsored by  
Philip Morris Management Corp., NY, NY

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PM3006558334

Source: <https://www.industrydocuments.ucsf.edu/docs/qnwj0001>

PEOPLE HAVE DIVERSE EXPECTATIONS

REGARDING SMOKING. WHILE SOME

PEOPLE ENJOY SMOKING AND EXPECT

TO BE ABLE TO SMOKE IN PUBLIC

VENUES SUCH AS AIRPORTS, OTHERS

EXPECT PUBLIC VENUES TO BE

NON-SMOKING AREAS. THE CONCEPT

OF A *SMOKING PLACE* WAS DEVELOPED

BY PHILIP MORRIS TO DEMONSTRATE

THAT BOTH OF THESE EXPECTATIONS

CAN BE ACCOMMODATED.

Can people under the age of 18 use tobacco products in *A Smoking Place*?

No. Only people 18 years of age or older may use tobacco products in *A Smoking Place*. We recognize that the issue of smoking is not viewed exactly the same way in all countries. While we respect the viewpoints of different cultures, in New York State the sale of tobacco products is restricted to individuals 18 years of age or older. As a responsible manufacturer and marketer of such products, we have similarly restricted the use of tobacco products in *A Smoking Place* to individuals who are 18 years of age or older.

We do not want under-age youths in the United States or any other country to smoke. Philip Morris has a long-standing commitment to a number of programs designed to prevent youths from smoking. Please support us in our decision to discourage youths from using tobacco products.

Can tobacco products be obtained in *A Smoking Place*?

No. Tobacco products are not available for sale or sample.

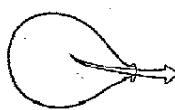
## EFFECTIVE USE OF VENTILATION

While there are numerous designs and technologies that can provide comfortable environments and accommodate smoking, we have selected an energy efficient and practical design based on thermal displacement.

The design of *A Smoking Place* relies on two basic principles of air flow:



Warm air rises, displaced by heavier, cooler air.



Air always moves from an area of higher pressure to an area of lower pressure.

Air that is a few degrees cooler than the room air spills onto the floor of the space from diffuser columns at a very low velocity so there are no drafts. As the air warms, it rises — displacing the air above it and carrying with it tobacco smoke as well as other constituents of the indoor air. The air is exhausted at ceiling level.



Air flow creates chimney effect.

Using the principle of air movement as shown in the balloon example above, effective use of ventilation keeps *A Smoking Place* at lower pressure relative to the adjacent non-smoking areas. As a result, even when the lounge doors are open the air flows into the space from the concourse and not the other way around. Thus, people's diverse expectations

regarding smoking in public venues can be accommodated.

Architecture: Shea Architects, Inc.,  
Minneapolis, MN  
Engineering: Dunham Associates, Inc.,  
Rapid City, SD

Displacement Diffuser: Halton Company,  
Scottsville, KY  
Construction: Radon Construction Inc.,  
Ronkonkoma, NY

Jazz Lounge Photography:  
Bob Day, New York, NY  
Bruno Hubschmid, Zurich, Switzerland

Mural Photography:  
FPG International, New York, NY

*The music in the lounge is by some of*

*our favorite jazz artists —*

*musicians who have performed in the*

*Philip Morris Superband Series.*

*Inaugurated in 1985, the Superband Series*

*sponsored over 200 musicians to perform*

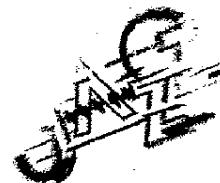
*in 68 cities in 34 countries.*

*Many of these musicians are pictured*

*in the photographs on display in the lounge.*

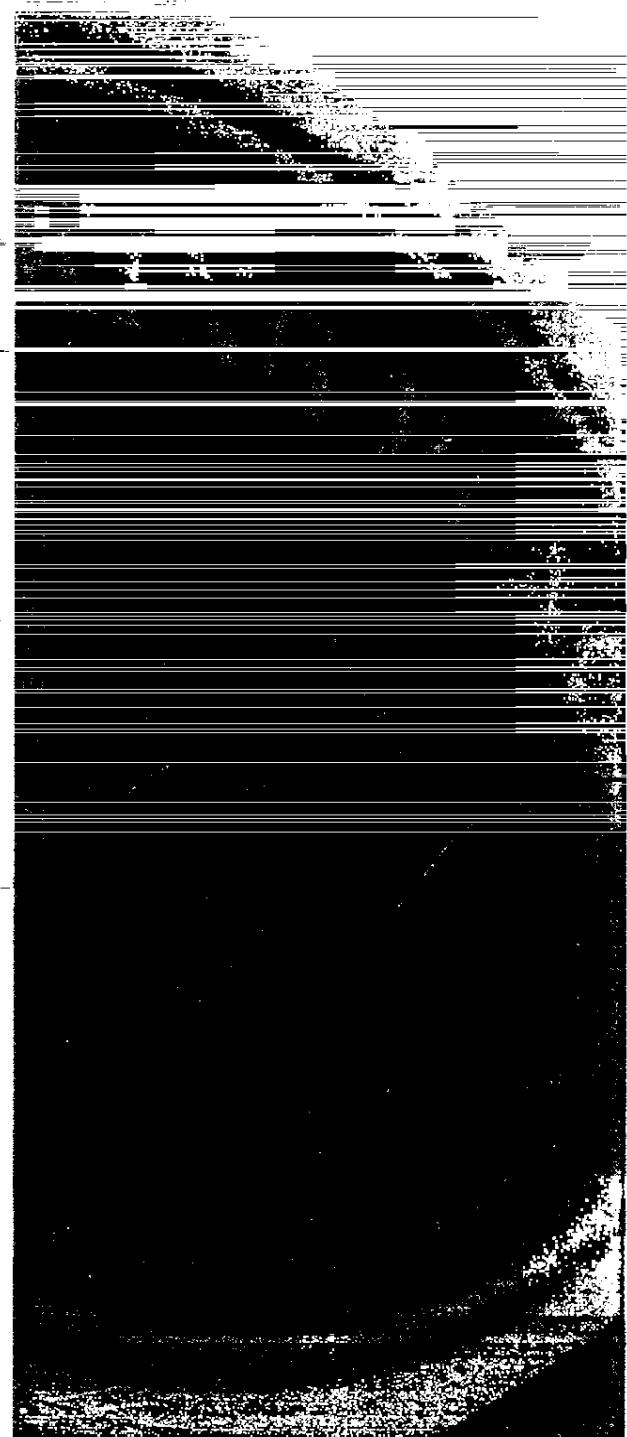
*We hope you enjoy the unique sounds*

*of these jazz greats.*



We welcome your comments about this lounge:

If you have any comments, please detach this section of the brochure and leave it at the front desk.



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